Reservoir High School Music Boosters

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September 2012

Dear Business Owner,

As co-chair of the Reservoir High School (RHS) Marching Band Competition Program Advertising Committee, I am pleased to offer your business a great opportunity to advertise in the **2012 Reservoir High School *Music in Motion* Band Competition Program**. As you are probably well aware, the RHS Music Department is a very popular program for high school students, their parents, and the community, and the RHS Marching Band is simply the best of the best.

This is our second year holding this competition and, with your help, this competition will grow in size and popularity, and will continue long into the future. Last year’s competition was a huge success even with inclement weather forcing us to postpone the show. The RHS music performances are well attended, with several hundred spectators attending from the local communities.

This year’s competition at RHS, ***Music in Motion***, will be judged by certified United States Band Association (USBANDS, formerly known as USSBA) judges. So far, we have 9 marching bands competing from area high schools; additionally, the RHS Marching Band will play for exhibition. Expected attendance at the event will be well over 1000 adults and students from Howard and surrounding counties.

There are, however, many expenses connected with holding this competition. We rely on ticket sales, advertising sales, and the fundraising efforts of the Music Boosters organization. The student in front of you is an important member of the Marching Band and has volunteered their time to obtain program advertisements from local business owners, such as yourself.

As a valuable sponsor, your company may choose from several program advertising levels:

* ***Drum Major*** – full page advertisement at only **$200**
* ***Color Guard Club*** – one-half page advertisement at only **$100**
* ***Pit Patron*** – one-quarter page advertisement at only **$50**
* ***Solo Sponsor*** – one-eighth page advertisement at only **$25**

As an added bonus, your advertisement appears *not only* in the Music in Motion Band Competition Program, ***but also in the two other Music Department Programs*** (Winter Concert and Spring Concert) where it will be seen by another 1500 people at least - a great value!

We appreciate your time to consider this proposal. Please feel free to ask the student about their experiences in the Marching Band and as a member of the Reservoir High School Music Department. I’m sure you’ll be pleased with what you hear.

If you have any additional questions, feel free to contact me, **Lisa Regner,** Music in Motion Program Advertising, RHS Music Boosters, at 301-604-0089, or [lregner@verizon.net](mailto:lregner@verizon.net)

Warmly,